

SCHOOL OF PLANNING AND ARCHITECTURE, VIJAYAWADA

SEMESTER END EXAMINATIONS (REGULAR) NOVEMBER - 2016

M.PLANNING (URP) II YEAR III SEMESTER

ELECTIVE - TOURISM PLANNING AND DEVELOPMENT (MPUR314)

Maximum Marks – 50

Time – 2.00 Hours

a) Answer any Two questions out of 1 to 4 questions.

b) Question No.5 is compulsory and answer any four out of six sub-questions.

- Q1 Describe the spatial planning issues in relation to tourism development at the site, destination and regional levels. (15M)
- Q2 What are the economic aspects of tourism and explain the macro to international economics towards managing tourism development? (15M)
- Q3 Explain eco-tourism and what are the thrust areas of eco-tourism towards integrating the local people in the economic and environment aspects of tourism development. (15M)
- Q4 Explain the various types of tourism and elaborate on the importance of e-governance in promoting tourism development. (15M)
- Q5 Write short notes on any FOUR of the following: (4x5=20M)
- World tourist regions
 - Status of tourism development in India
 - Krishna Pushkaram in Vijayawada as tourist activity
 - Tourism as a system
 - Cultural and heritage tourism
 - Distinguish between leisure, recreation and tourism
